



FOR IMMEDIATE RELEASE

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## Sleepypod Updates Cloudpuff Pet Blanket for Winter 2015

**The updated Cloudpuff pet blanket pampers pets with a sumptuous layer of comfort and coziness without sacrificing durability.**

Pasadena, Calif.—October 27, 2015—Sleepypod®, a Pasadena-based company recognized for reinventing pet products through innovative design, today updated Cloudpuff pet blanket with more luxurious materials and new colors for winter 2015. Cloudpuff is made from ultrasoft plush and a durable, microfiber suede backing. The updated Cloudpuff pet blanket pampers pets with a sumptuous layer of comfort and coziness without sacrificing durability.

### Features

- Ultrasoft polyester shearling on one side, microfiber suede on the other side
- Use as a blanket, carrier liner, car seat cover, or couch cover

### Specifications

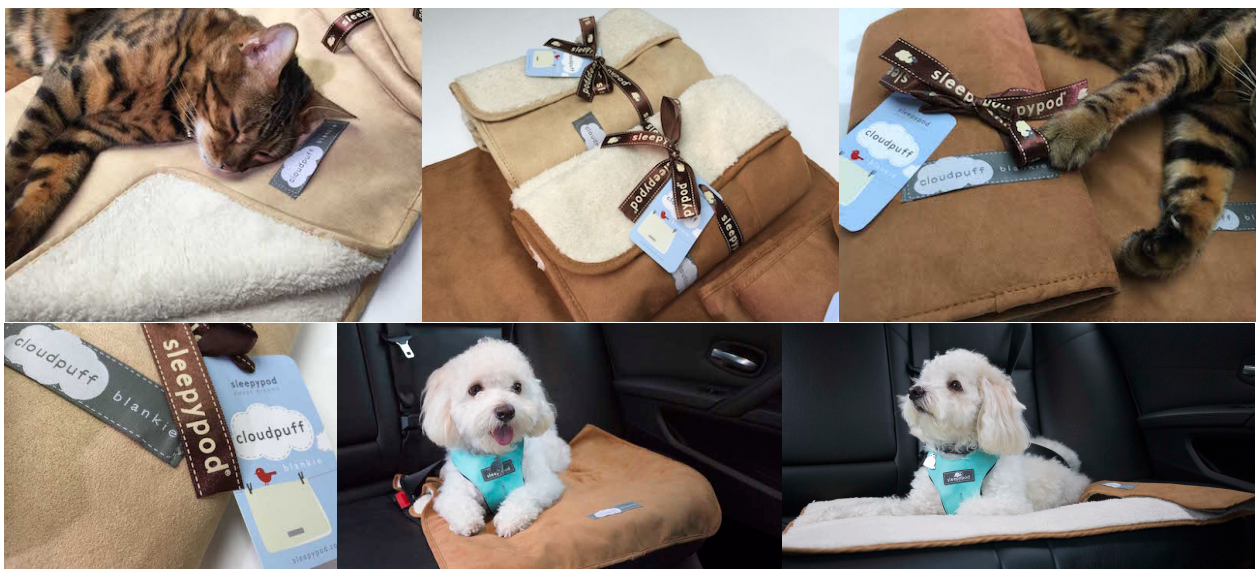
- Cloudpuff pet blanket colors: Champagne, Chestnut
- Cloudpuff pet blanket, large size and weight: 30 x 21 inches, 201 g
- Cloudpuff pet blanket, medium size and weight 18.5 x 14.5 inches, 95 g

### Pricing

Manufacturer suggested retail price: large \$39.99, medium \$29.99

### Availability

Cloudpuff pet blanket is available for purchase today through Sleepypod's online store at <https://sleepypod.com/shop/>.





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### **About Sleepypod**

Sleepypod understands the importance of pets in their owners' lives and that's why safety is Sleepypod's top priority. To protect the joy of driving with pets, Sleepypod crash-tested its entire line of dog safety harnesses and pet carriers at the standard set for child safety restraints. From the BPA-free silicone in Yummy Travel Bowls to the 100 percent organic Little Germs line of cleansers, Sleepypod devotes careful and caring attention to every detail in each product. Sleepypod's bold and innovative products have won stacks of awards and praise, even earning a spot in the Metropolitan Home "Design 100" alongside iconic products like the iPhone and Smartcar. Thoughtful design features transform ordinary pet products from insipid to inspired. Additional information about Sleepypod is available online at <http://www.sleepypod.com>.

### **Contact Information**

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