

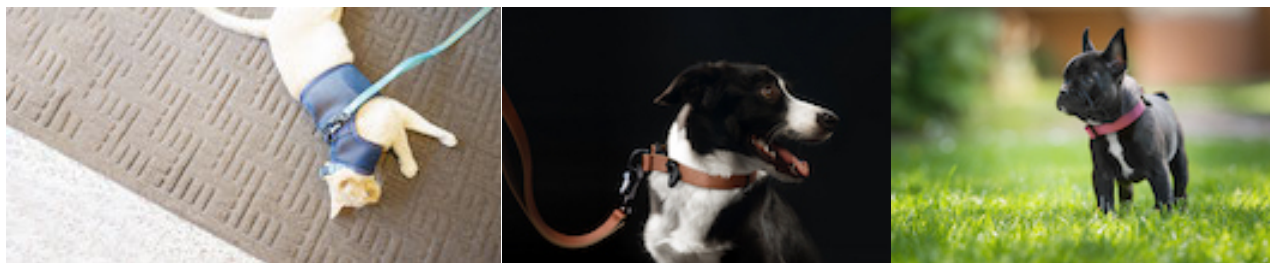
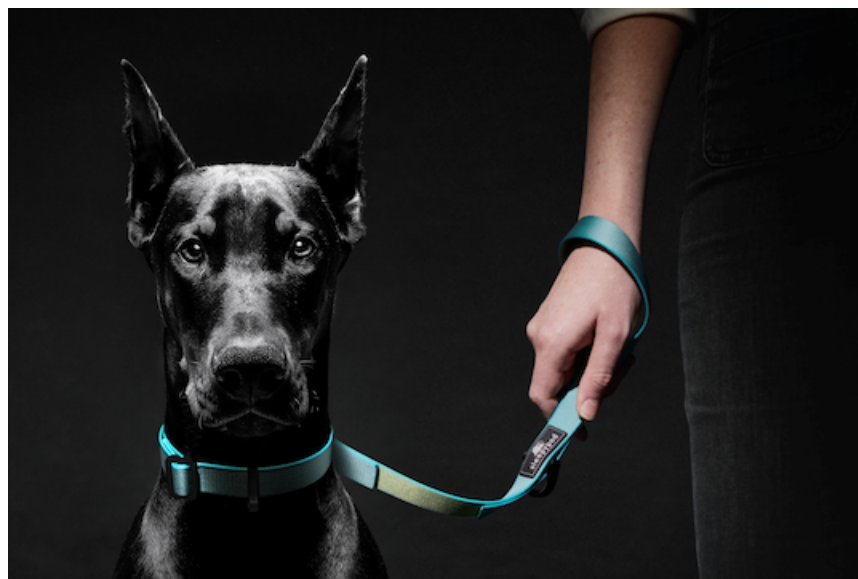


FOR IMMEDIATE RELEASE
Media contact: Jane Skuta
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Sleepypod Brings Safety to Everyday Pet Essentials with New “Everyday Collection”

The new Sleepypod Everyday Collection is made from hardwearing textiles having distinct luster and hues.

PASADENA, Calif.—August 15, 2019—Sleepypod®, a Pasadena-based company known for redefining pet products, today unveils a collection of innovative products designed with safety, reliability, and beauty in mind. The new Sleepypod Everyday Collection is made from hardwearing textiles having distinct lusters and hues.



Locking Martingale Collar

Unique collar design provides the gentle control of a martingale collar but also securely fastens for off-leash use.

- Colors: Blue Lagoon, Pink Peony, Brilliant Copper, Charcoal Gray
- Small \$17.99, Medium \$19.99, Large 24.99



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Power Collar

High tensile strength nylon webbing with the power to withstand 1000 pounds of force.

- Colors: Blue Lagoon, Pink Peony, Brilliant Copper, Charcoal Gray
- Large \$24.99

Breakaway Collar

High tensile strength nylon webbing with a breakaway clasp that releases with pressure.

- Colors: Blue Lagoon, Pink Peony, Brilliant Copper, Charcoal Gray
- Small \$12.99

Power Leash

Six-foot leash with built-in traffic handle for extra control plus convenience of bag loop. Composed of high tensile strength nylon webbing and high strength snap hook that will withstand 1000 pounds of force.

- Colors: Blue Lagoon/Lime, Pink Peony/Taupe, Brilliant Copper/Stone, Charcoal Gray/Silver
- Small \$29.99, Large \$34.99

Traffic Leash

Eighteen-inch traffic leash for extra control plus convenience of bag loop. Composed of high tensile strength nylon webbing and high strength snap hook that will withstand 1000 pounds of force.

- Colors: Blue Lagoon/Lime, Pink Peony/Taupe, Brilliant Copper/Stone, Charcoal Gray/Silver
- \$19.99

Martingale Cat Harness

Unique, high-grade breathable mesh cat walking harness design incorporates a martingale to prevent escape from harness.

- Colors: Midnight Blue, Pink Peony, Strawberry Red, Jet Black, Glacier Silver
- Small \$26.99, Medium 28.99, Large 29.99

Specifications and Additional Information

<http://sleepypod.com/new2019>

Available for Purchase

October 15, 2019

Downloadable Images

<https://www.flickr.com/photos/153084126@N07/albums>



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About Sleepypod

Look behind every Sleepypod design and you will find multiple functions, durable materials, and safety beyond compare. Sleepypod pet products have earned numerous awards and accolades for safety and design innovation.

Sleepypod designs advanced crash test pets for the purpose of car safety research, testing its carriers and safety harnesses at U.S., Canadian, and European child safety seat standards.

Every Sleepypod car safety restraint has been independently tested and certified with a top safety rating from the Center for Pet Safety. Pets travel safer with Sleepypod.

<http://sleepypod.com>

Contact Information

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