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Sleepypod, New Pet Bed/Travel Carrier, Reduces Stress Of Traveling With Pets

(Los Angeles, CA, February 22, 2007) More than twenty-nine million Americans have traveled with a pet in the last three years, with 76% choosing automobiles as their primary form of transportation. Most pets associate travel with negative experiences, such as to the vet or kennel, causing undue stress and anxiety for pet and caregiver alike. The Sleepypod alleviates this problem by offering the most complete bedding system on the market, changing the way small dogs and cats live and travel.

The Sleepypod is more than just a bed, it's a lifestyle built to fit a pet's individual needs. At home or on the go, Sleepypod features a luxurious faux fur and foam interior and optional heating pad, designed to pamper the pet in his/her personal living space every day.

Pets need to feel safe and secure; something that doesn't happen when being forced into a confined space. The Sleepypod, with its patented adjustable dome top, easily accommodates the cat who likes his privacy as well as the dog who needs to be aware of her surroundings at all times. As the Sleepypod becomes a familiar and trusted part of the pet's life, traveling will become much easier and less stressful for everyone. To safely transport your pet in the car, simply wrap the seat belt around the base of the Sleepypod and pull the shoulder belt through the top handle.

Additional Features:

- Removable Padded Shoulder Strap
- Removable Mesh Dome Top with Carrying Handle
- Machine Washable Replaceable Faux Fur Shearling Bedding
- Low Power 102°F Warmer
- 6.5W 100-240v 50/60Hz
- UL Listed USA Plugs; International Adapters Now Available
- Water Resistant Foam Liner
- Luggage Grade Nylon Outer Bed

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The Sleepypod is currently available for sale at www.meowme.com. The price is \$137.50. Additional liners are available for \$27.50, the optional heating pad for \$49.50 and an automobile adapter for \$16.50. Four new Sleepypod colors will be available this Spring.