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Media Contact: Jane Skuta
(213) 341-1088 ext 5
press@meowme.com

Meowme Launches Sleepypod Mini, a Mini Mobile Pet Bed

Less travel stress for the smaller Fido or Fifi.

LOS ANGELES, Calif. —April 4, 2008—Meowme, makers of the award-winning Sleepypod, announces the launch of Sleepypod Mini, a mobile bed for the small pet that is significant for its versatility as a three-functions-in-one product: everyday bed, convenient carrier purposely designed to fit comfortably under an airline seat, and safe car seat.

“Sleepypod Mini was created with the active, small pet owner in mind,” says Meowme co-founder Michael Leung. “The Mini mobile pet bed has the same stress-free travel versatility as the larger Sleepypod with an added function of storability under an airline seat.

“Meowme’s vision is to create innovative, well-designed, and functional products for pets that complement modern, on-the-go lifestyles.”

Stress-free Versatility at Home and On-theGo

Most cats and dogs associate travel with negative experiences such as a trip to the vet or kennel. Sleepypod Mini, the sibling of the award-winning Sleepypod, allows pets to travel safely in the pampered comfort of their own bed.

Travelers will appreciate the versatility of this 3-in-1 product that alleviates stress associated with uncomfortable confinement in hard, plastic boxes with limited visibility. Zip Sleepypod Mini’s mesh top onto the washable bed liner that is surrounded by luggage-grade ballistic nylon. Then stow Sleepypod Mini under an airline seat or strap the car seat-belt around the Sleepypod Mini, and Fifi (or Fido) are ready to travel in their own bed. Whether it’s a two-week vacation by air or an errand across town in your car, you can bring your pet without putting up with a fuss since Sleepypod Mini is a trusted part of your pet’s life.

Features

- Patented, adjustable mesh dome top with carrying handle
- Removable padded shoulder strap
- Machine washable, replaceable ultra plush bedding
- Water-resistant foam liner
- Luggage grade, nylon outer bed

Pricing and Availability

Sleepypod Mini is priced at \$134.50. Choose from three vibrant colors: strawberry red, dark chocolate, and sky blue. It is available for sale at www.meowme.com and at fine pet retailers nationwide.

About Meowme

Meowme’s inventive pet products are designed by three pet loving designers who strive to bring uncompromising style, comfort, and safety to pets at home and on-the-go. It is the creator of the award-winning Sleepypod pet bed/travel carrier. Awards include: *Cat Fancy* Editor’s Choice Award 2007 (December 2007 issue) and *Pet Product News* Editor’s Choice Award 2007 (August 2007).

Sleepypod Mini is more than a bed, it’s a lifestyle.

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For more information about Sleepypod, or Meowme and its full line of products, visit www.meowme.com.