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Sleepypod by Meowme Earns Distinguished *Cat Fancy* Editor's Choice Award

Mobile pet bed is more than a bed, it's a lifestyle.

LOS ANGELES, Calif.—April 14, 2008—*Cat Fancy* magazine has awarded its distinguished 2007 Editor's Choice Award to Meowme for its innovative Sleepypod mobile pet bed. Sleepypod is noteworthy for its versatility as a three-functions-in-one product: everyday bed, convenient carrier, and safe car seat.

"It is an honor for the editors of *Cat Fancy* magazine to recognize Sleepypod as an outstanding product," said Michael Leung, a co-founder of Meowme. "Our pets deserve the best, and it is Meowme's vision to strive to create innovative, well-designed, and functional products for pets that complement modern, on-the-go lifestyles."

Stress-free Versatility at Home and On-the-Go

Most cats and dogs associate travel with negative experiences such as a trip to the vet or kennel. Sleepypod allows pets to travel safely in the pampered comfort of their own bed made of luxurious, ultra plush and foam.

Travelers will appreciate the versatility of this 3-in-1 product that alleviates stress associated with uncomfortable confinement in hard, plastic boxes with limited visibility. Zip Sleepypod's mesh top onto the washable bed liner that is surrounded by luggage-grade ballistic nylon, strap the seat-belt around the Sleepypod, and Fifi (or Fido) are ready to travel in their own bed.

Whether it's a two-week vacation or an errand across town, you can bring your pet without putting up with a fuss since Sleepypod is a trusted part of your pet's life.

A Pampered Pet

An optional warming pad provides added security to ward away the cold, chilly night. The low-wattage warmer is designed to maintain a toasty temperature when a human lap just isn't available. A car-adapter ensures the back seat of the car is cozy.

Features

- Patented, adjustable mesh dome top with carrying handle
- Removable padded shoulder strap
- Machine washable, replaceable ultra plush bedding
- Water-resistant foam liner
- Luggage grade, nylon outer bed

Availability and Pricing

Sleepypod is available for sale at www.meowme.com and at fine pet retailers nationwide. It is priced at \$149.50. Choose from five vibrant colors: strawberry red, jet black, arctic white, dark chocolate, and sky blue. Add-ons: additional ultra-plush bedding (\$29.50), optional heating pad (\$54.50), car adapter for heating pad (\$14.00).

About Meowme

Meowme's inventive pet products are designed by three pet loving designers who strive to bring uncompromising style, comfort, and safety to pets at home and on-the-go. It is the creator of the award-winning Sleepypod pet bed/travel carrier. Awards include: *Cat Fancy* Editor's Choice Award 2007 (December 2007 issue) and *Pet Product News* Editor's Choice Award 2007 (August 2007).

Sleepypod is more than a bed, it's a lifestyle.

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For more information about Sleepypod or Meowme and its full line of products, visit www.meowme.com.