

## Sleepypod Mini by Meowme Recognized in Prestigious “Design 100” List

Innovative mobile pet bed selected in best of design list along with the Smartcar, iPhone, America’s craft beers, and Ralph Lauren the designer, among others, by editors of *Metropolitan Home* magazine.

LOS ANGELES, Calif.—May 20, 2008—What do Sleepypod Mini mobile pet bed, the Smartcar, iPhone, America’s craft beers, and Ralph Lauren the designer have in common? Each design innovation/innovator garnered a spot on this year’s coveted Design 100 list by *Metropolitan Home* magazine in its June 2008 issue. The Design 100, chosen by editors of *Metropolitan Home*, is a compendium of the most innovative of all things related to design and the home. For the online article: [http://www.pointclickhome.com/metropolitan\\_home/metropolitan\\_home\\_june\\_2008](http://www.pointclickhome.com/metropolitan_home/metropolitan_home_june_2008)

“This is a particularly meaningful honor for the three of us,” says Michael Leung, a co-owner of Meowme referring to himself and his two partners, Melony Lee and Greg Mote. “As professional designers by trade we scrutinize and labor over each and every design detail,” he continues, “until the final product meets our high standards for design and functionality. Sleepypod Mini mobile pet bed was more than the result of supplying a demand. Rather, it was a commitment to enhancing a lifestyle.”

### About Sleepypod Mini

Sleepypod Mini was created with the active, small pet owner in mind. It is a mobile pet bed significant for its versatility as a three functions-in one product: everyday bed, convenient carrier purposely designed to fit underneath an airline seat, and safe car seat.

Travelers will appreciate the versatility of this product that alleviates pet stress associated with travel and confinement in traditional, hard plastic boxes with limited visibility. Zip Sleepypod Mini’s easy in-out mesh top onto its plush, washable bed surrounded by a luggage-grade, ballistic nylon carrier. Then stow Sleepypod Mini under an airline seat or strap the car seat belt around it and a small pet is ready to travel in its own bed. The mobile pet bed, that is available in a variety of eye-catching colors, also features a strap-on shoulder carrier for easy carrying. Whether it’s a two-week vacation or an errand across town, you can bring your pet without putting up with a stressful fuss since Sleepypod Mini is a trusted part of your pet’s life.



### About Meowme, makers of Sleepypod Mini

Meowme’s inventive pet products are designed by three pet loving designers who strive to bring uncompromising style, comfort, and safety to pets at home and on-the-go. It is the creator of the award-winning Sleepypod pet bed/travel carrier. Awards and honors include: *Metropolitan Home* Design 100 (June 2008), *Cat Fancy* Editor’s Choice Award (December 2007), and *Pet Product News* Editor’s Choice Award 2007 (August 2007).

### About *Metropolitan Home*

*Metropolitan Home* stands alone as the definitive guide to modern design and the unparalleled champion of contemporary style. The magazine’s urban mindset speaks to readers everywhere and sets the standard for how to live well now. Every article and photograph connects with the magazine’s affluent, intelligent, progressive readers. Each page informs and inspires consumers to decorate, renovate, garden, and cook as they create a haven for themselves and their families. *Metropolitan Home*’s distinctive voice elevates eclectic style and celebrates the impact that quality design has on today’s modern world.

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For more information about Sleepypod Mini or Meowme, contact Jane Skuta at (213) 341-1088 ext. 5 or at [press@meowme.com](mailto:press@meowme.com).