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Meowme Changes Company Name to Sleepypod

New Name More Accurately Reflects its Products and Diverse User Group

LOS ANGELES, Calif.—September 4, 2008—Meowme, makers of products designed to “baby your pet,” announces it has changed its company name to Sleepypod.

“The change in name is meant to more accurately reflect the company’s products and its broad base of furry pet users,” says Michael Leung, a co-owner of Sleepypod. “Our mobile pet bed is home to dogs, cats, ferrets, and even rabbits.”

Changing the name opens the door to new entries in the Sleepypod line of products.

“We at Sleepypod are very excited about the future,” says Leung. “We have some fantastic products scheduled for release later this year.”

About Sleepypod

Sleepypod is the maker of the award-winning Sleepypod mobile pet bed and its four-season system of mobile pet bed accessories to include Air Mesh hammock bedding, plug-in Warmer unit, car adaptor plug for the Warmer unit, and Cloudpuff pet blanket.

Sleepypod’s innovative pet products are designed by three pet loving designers who strive to bring uncompromising style, comfort, and safety to pets at home and on-the-go. It is the creator of the award-winning Sleepypod mobile pet bed/travel carrier. Awards and honors include: *Metropolitan Home* Design 100 (June 2008), *Cat Fancy* Editors’ Choice Award (December 2007), and *Pet Product News* Editors’ Choice Award 2007 (August 2007).

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For more information on Sleepypod or any of its products designed to baby your pet, contact Jane Skuta at (213) 341-1088 ext. 5 or at press@sleepypod.com.