



FOR IMMEDIATE RELEASE
Media contact: Jane Skuta
(213) 341-1088, ext. 5
press@sleepypod.com

“Dog About Town” Photo Contest announced by GothamCanine.com [Winning Photo to Receive a Sleepypod Mobile Pet Bed](#)

Los Angeles, Calif.—April 1, 2009—GothamCanine.com is currently accepting entries for a “Dog About Town” photo contest. The contest is open to everyone in the United States and Canada, whether previously published or not, and regardless of experience. Site viewers will vote on the entries. The dog with the most votes will win a Sleepypod mobile pet bed.

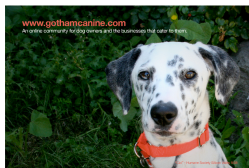
Contest entries should be sent to GothamCanine.com. Entries should include a picture of your dog doing something special, cute or fun around town. A brief description of your pooch should be included in the contest entry. The contest runs from April 1 through May 31, 2009.

“Dog About Town” Photo Contest by GothamCanine.com Rules

Please make sure all photos (digital, scanned or mailed) are clear and easy to see. The background scenery is very important in every photo.

1. Pictures are to be of your dog. Only photos of dogs will be included in this contest. **Please no photos with humans included and do not add text or dates to your photos. If you have a special quote, put it in your description not on the photo.**
2. You only have to enter once. Unless you have another picture you want to send. We keep all entries on file.
3. To enter by Email: send a digitized (scanned or from a digital camera) photo of your dog to memphis@gothamcanine.com. Please send photo in a JPG or GIF format only.
4. Photographs showing that harm or cruelty was done to any pet to get this picture **will not** be considered at all.
5. Must include information about your pet and the photo. Email your information to memphis@gothamcanine.com. For example: the pets’ name, age, breed, what city/state you live in **and** what your pet likes to do the most (20 words or less). All photos must have information about the pet included to be eligible
6. Include your name, address and email with your photos and emails. This way we know where to send the gift if your photo wins.

All photos (digitized or physical) become the property of GothamCanine.com, and that you are giving us permission to use your photographs for use in product marketing purposes, at no cost to us.

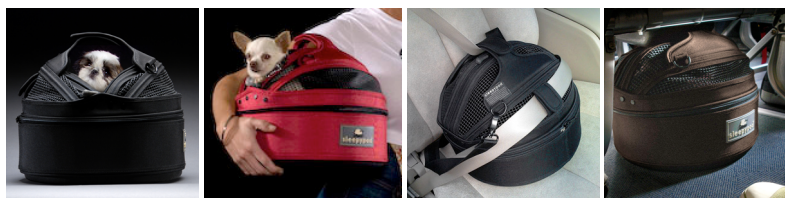


About GothamCanine.com

A premiere destination for any and everything related to dogs. GothamCanine.com is an exciting online community for dog owners and the businesses that cater to them. The site offers information especially designed for the over 1.1 million dog owners living in New York City and the San Francisco Bay area. Visitors can get the latest news on grooming, boarding facilities, spas, dog runs, organic/eco friendly supplies, boutiques and much more!

About Sleepypod

Sleepypod’s innovative products are designed by three pet-loving designers who strive to bring uncompromising style, comfort, and safety to pets at home and on-the-go. It is the creator of the multiple award-winning Sleepypod mobile pet bed. Awards and honors include: *Metropolitan Home Design* 100 (June 2008), *Cat Fancy* Editors’ Choice Award (October 2008 and December 2007), and *Pet Product News* Editors’ Choice Award (August 2007).



###

For more information on the “Dog About Town” contest or GothamCanine.com contact Felicia Gray at (646) 391-4877 or at memphis@gothamcanine.com.

For more information about Sleepypod and any of its products designed to “baby your pet” contact Jane Skuta at (213) 341-1088, ext. 5.