



FOR IMMEDIATE RELEASE
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Sleepypod Updates its Award-winning Mobile Pet Bed Design with Enhanced Safety Features

[Safer is Better](#)

Los Angeles, Calif.—May 19, 2009—Sleepypod today unveils an updated version of its eponymous Sleepypod line of pet carriers, also known as mobile pet beds. Modified components enhance the safety of the car seat function of the carriers. New safety features comprise a side seatbelt capturing strap on the side of the bed base that folds over and through a loop, and a redesigned top handle that now folds over through a rectangular ring. When implemented, these modifications make the Sleepypod and Sleepypod Mini even more secure in an automobile.



Sleepypod, Improved Design



Sleepypod Mini, Original Design



Sleepypod, Original Design

What is a mobile pet bed?

A mobile pet bed is both a pet bed and a carrier. Sleepypod is unique to the market in that it is a pet bed consisting of ultra plush bedding surrounded by a luggage-grade ballistic nylon base that easily becomes a carrier by zipping a mesh dome around the base and attaching a shoulder strap. In a car, Sleepypod becomes a safe car seat for a pet by securing a lap belt through a loop and a shoulder belt through the handle. Aboard an airplane, Sleepypod Mini fits comfortably under an airline seat. On the road and at your destination away from home, a pet remains in its own bed through the entire journey.



Stress-free Travel

Many cats and dogs associate travel with negative experiences such as a trip to the vet or kennel. Sleepypod allows a pet to travel safely in the comfort of its own bed, thereby reducing stress associated with travel because Sleepypod is already a trusted part of your pet's life.

Four Seasons System of Accessories for Climate Control

Sleepypod can be augmented with a four seasons system of accessories to include Air Mesh hammock bedding to help keep a pet cool in warmer climates, a plug-in Warmer unit that slips below the standard Ultra Plush bedding to help keep a pet warm in cooler climates, a car adaptor plug for the Warmer unit to add maximum travel comfort, and Cloudpuff pet blanket.

About Sleepypod

Sleepypod's innovative products are designed by three pet-loving designers who strive to bring uncompromising style, comfort, and safety to pets at home and on-the-go. It is the creator of the multiple award-winning Sleepypod mobile pet bed. Awards and honors include: *Metropolitan Home* Design 100 (June 2008), *Cat Fancy* Editors' Choice Award (October 2008 and December 2007), and *Pet Product News* Editors' Choice Award (August 2007).

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For more information about Sleepypod and any of its products designed to "baby your pet" contact Jane Skuta at (213) 341-1088, ext. 5.