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Media contact: Jane Skuta  
(213) 341-1088, ext. 5  
press@sleepypod.com

**Sleepypod Offers First Non-Sleepypod Brand Product in its Online Retail Store**  
[DryFur is a Perfect Match for Sleepypod Air.](#)

Los Angeles, Calif.—March 26, 2010—Sleepypod today introduces DryFur as the first non-Sleepypod brand product to be sold in the retail portion of its web site, [www.sleepypod.com](http://www.sleepypod.com).

DryFur is a highly absorbent pad that helps to keep pets dry and comfortable while traveling by using super absorbent polymer (SAP) technology.

“We appreciate the quality of DryFur and want to offer it to our customers because it is a natural complement to our Sleepypod Air carrier,” explains Greg Mote, one of Sleepypod’s co-owners and product designers.

“The Small BLUE sized DryFur nestles perfectly in Sleepypod Air,” he continues. “Moreover, it helps to provide a stress-free experience when on a longer journey or if your pet is prone to accidents.”

“We like stress-free,” Mote adds with a wink. “Why stress over trying to recreate an already great product like DryFur?”



**About Sleepypod Air**

Sleepypod Air is the newest evolution in Sleepypod’s line of pet carriers. It is a revolutionary carrier that redefines in-cabin travel on airplanes by solving the size restriction dilemma. Sleepypod Air has the ability to contract in size, from 22 inches to 19 inches length when one side is compressed or 16 inches when both sides are compressed, thereby fitting in the space below a range of airline seats. In addition to being a pet carrier, Sleepypod Air is a bed away from home, and a safe car seat. Sleepypod Air features include:

- Meets most major airline carry-on pet regulations
- Compresses in length from 22 inches in length to 19 inches or 16 inches in length
- Seatbelt straps on both sides allow you to secure Sleepypod Air in a car seat
- Removable and washable ultra plush bedding
- Top and ends open for easy access
- Trolley pocket to secure Sleepypod Air onto other luggage
- Large zipper pockets on both sides for essential travel items
- Easy-clean exterior

**About Sleepypod**

Sleepypod’s vision is to create innovative, well designed, and functional products to complement, modern, on-the-go lifestyles. Sleepypod is the creator of the multiple award-winning Sleepypod mobile pet bed. Company and product awards and honors include: *Pet Business* Industry Recognition Award (2009), Bark Buckle Up Pet Safe Choice (2009), *Metropolitan Home* Design 100 (June 2008), *Cat Fancy* Editors’ Choice Award (2008 and 2007), and *Pet Product News* Editors’ Choice Award (2007).

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