



FOR IMMEDIATE RELEASE

Media contact: Jane Skuta

(213) 341-1088, ext. 5

press@sleepypod.com

Sleepypod® Introduces Yummy Travel Bowls

Three-in-One Container Stores, Transports, and Serves Pet Food and Water Simultaneously, without Mixing or Spillage

Pasadena, Calif.—July 22, 2011—Sleepypod®, a Pasadena-based company recognized for redefining pet products, today presents Yummy Travel Bowls. Yummy Travel Bowls is a modern and convenient three-in-one pet product that allows a pet owner to store, transport, and serve pet food and water simultaneously, without mixing or spillage of the contents.

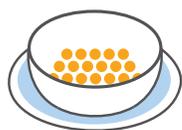
“Yummy Travel Bowls is a natural evolution of Sleepypod’s pet travel product line,” says Michael Leung, one of Sleepypod’s co-owners and product designers. “Much like our Sleepypod mobile pet bed and Sleepypod Air pet carrier, we’ve taken a single purpose item and turned it into a multi-purpose product.”

He continues, “Sleepypod is transforming conventional pet products into versatile, multi-purpose products that are stylish at the same time. We know that today’s pet owners are busy and on-the-go and require streamlined products. They need their pet’s products to go from home to destination, whether it’s the airplane or hotel room or even the office, with as little fuss and effort possible.”



Yummy Travel Bowls features a spill resistant water bowl that serves as the base, a food bowl that slips into the water bowl making the water bowl leak-free, and a lid that seals Yummy Travel Bowls making it spill-proof. The lid becomes an extra bowl when flipped over, thereby allowing for dry food, wet food, and water to be served in separate bowls. When the Yummy Travel Bowls lid is used as a food bowl, the saucer portion can be filled with water to keep ants out of food.

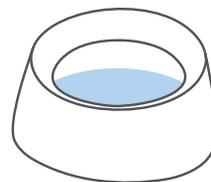
Yummy Travel Bowls is made from baby safe, FDA food grade, BPA-free silicone that is freezer, dishwasher, and microwave safe and is available in four colors: Very Berry, Sea Breeze, Mango Tango, and Key Lime.



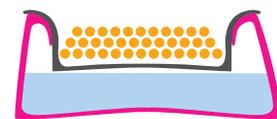
fill saucer with water to keep ants out of food



serve wet and dry food separately



spill resistant lip in water bowl



carry your pet’s food and water at the same time



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Features

- Store and transport your pet's food and water at the same time
- Serve dry food, wet food, and water in three separate bowls
- Leak-free under normal use
- Spill resistant water bowl also serves as container base
- Food bowl doubles as a lid for the water bowl
- Lid bowl seals entire container making it spill-proof
- When flipped over lid becomes an extra bowl
- Keep ants out of food by filling saucer of lid bowl with water
- Made from baby safe, FDA food grade, BPA-free silicone
- Freezer, dishwasher & microwave safe (-40 to 230 degrees C/-40 to 450 degrees F)

Specifications

- Available colors: Very Berry, Sea Breeze, Mango Tango, and Key Lime
- Yummy Travel Bowls set weight: 15 ounces or 425 grams
- Yummy Travel Bowls set size: 6.5 inches diameter and 3 inches high or 165 mm diameter and 77mm high
- Water bowl capacity: 20 ounces or 600 milliliters
- Food bowl capacity: 8.5 ounces or 250 milliliters
- Lid bowl capacity: 6.5 ounces or 200 milliliters
- Recommended for cats of all sizes and small breed dogs

Pricing

- Manufacturer suggested retail price: \$39.99

Availability

- Yummy Travel Bowls will be available for consumer purchase in late-August in Sleepypod's online store and in fine pet retailers throughout the world. Visit <http://sleepypod.com/wheretobuy> for a complete list of retailers selling Sleepypod products.

About Sleepypod®

Sleepypod's vision is to create innovative, well designed, and functional pet products to complement modern, on-the-go lifestyles. Our critically acclaimed products have earned the following awards:

- **Sleepypod Air:** *Modern Dog* Staff Pick Award (Spring 2011), *Cat Fancy* Editors' Choice (2010), *Dog Fancy* Editors' Choice (2010), *Pet Business* Industry Recognition Award (2010)
- **Crater Dot:** *Cat Fancy* Editors' Choice (2010), *Pet Business* Editors' Choice (2010), *Pet Business* Industry Recognition Award (2009)
- **Sleepypod Mini:** *Cat Fancy* Editors' Choice (2008), *Metropolitan Home* Design 100 (June 2008)
- **Sleepypod:** *Susie Homemaker*™ Seal of Approval (2011), *Doggie Aficionado* Reader "Best of" (2010), *Bark Buckle Up* Pet Safe Choice (2009), *Cat Fancy* Editors' Choice (2007), *Pet Product News* Editors' Choice (2007)

Additional Media Information

Additional information may found on Sleepypod's website at www.sleepypod.com or you may contact Jane Skuta at press@sleepypod.com or (213) 341-1088, extension 5.

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