



FOR IMMEDIATE RELEASE

Contact: Jane Skuta  
(213) 341-1088, ext. 5  
press@sleepypod.com

## In Advance of Holiday Pet Travel, Preparation is Essential to Ensure Safety

### Dog safety expert Melanie Monteiro provides tips and tricks to prepare a pet for travel in a new “Pet Travel Safety Begins With Training” video from Sleepypod.

Pasadena, Calif.—November 14, 2014—As millions of travelers plan upcoming holiday journeys, Sleepypod® reminds pet owners that traveling with a pet requires advance preparation to ensure the safety of a pet and its fellow travelers.

In the new “Pet Travel Safety Begins With Training” video, dog safety expert Melanie Monteiro provides often overlooked tips and tricks for making a trip with a pet a safer and less stressful experience. Tips on how to acclimate your pet to travel as well as how to choose the right product for your pet are highlighted. The video is the next installment in Sleepypod’s Ask the Pet Travel Expert video series. Sleepypod is the maker of innovative pet travel products.

View the “Pet Travel Safety Begins With Training” video at <http://youtu.be/JA4HEU2y1qU>.



#### About Melanie Monteiro

Melanie Monteiro is a dog safety & lifestyle expert, pet first aid instructor, writer and author of *The Safe Dog Handbook* – the acclaimed book inspired by her adventures with Taiga, the world’s most accident-prone puppy. Her popular YouTube channel, *The Safe Dog*, has been widely praised for teaching pet parents life saving skills, as well as how to prevent and prepare for common mishaps. Known for her precise yet friendly teaching style, Melanie’s first aid videos are used to train K9 police dog handlers.

Melanie’s articles appear in top pet outlets such as *The Bark*, *Fido Friendly*, *Peta* and *Pet Travel Experts*. On newsworthy matters of pet safety and lifestyle, she’s been interviewed by Fox News, NPR, KFWB, *The Pet Collective*, and AOL’s *PawNation*. Melanie consults with a wide clientele including humane organizations, canine professionals, top celebrities and countless dog parents, offering pet first aid lessons, CPR demos and in-home pet safety makeovers. For more information visit <http://www.TheSafeDogHandbook.com>.

#### About Sleepypod

Busy pet-owner lifestyles demand pet products that are not only versatile but also exceptional enough to baby the pets that mean so much to us. Sleepypod understands the importance of pets in their owners’ lives and that’s why safety is Sleepypod’s top priority. To protect the joy of driving with pets, Sleepypod crash tested its entire line of dog safety harnesses and pet carriers at the standard set for child safety restraints. From the BPA-free silicone in Yummy Travel Bowls to the 100 percent organic Little Germs line of cleansers, Sleepypod devotes careful and caring attention to every detail in each product. Bold and innovative, Sleepypod products are clever enough to have won a slew of awards and stacks of praise from veterinarians, pet industry experts and media, even earning a spot in the *Metropolitan Home* “Design 100” alongside iconic products like the iPhone and the Smartcar. Thoughtful design features transform ordinary pet products from insipid to inspired. Additional information about Sleepypod is available online at <http://sleepypod.com>. Safe travels.®