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Sleepypod Crash Replacement Program Extends Pet Safety After an Auto Accident

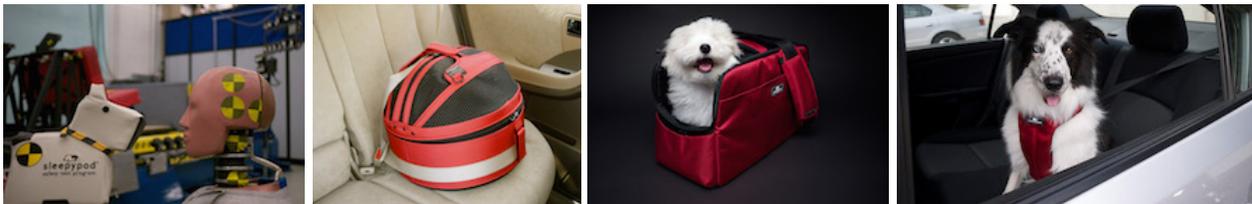
Sleepypod will replace or provide a replacement discount on any pet carrier or safety harness damaged in an auto accident, regardless of the brand.

Pasadena, Calif.—December 18, 2014—Sleepypod[®], a Pasadena-based company recognized for reinventing pet products through innovative design, today introduces the Sleepypod Crash Replacement Program to extend pet safety after an auto accident. Sleepypod will replace or provide a replacement discount on any pet carrier or safety harness damaged in an auto accident, regardless of the brand.

“Sleepypod wants to ensure pet safety after an auto accident,” says Michael Leung, Sleepypod co-founder and lead product designer. “The integrity of a pet safety restraint may be compromised during an auto accident, so it is critical to inspect a pet carrier or harness for damage before being reused.”

In this program, Sleepypod products may be eligible for replacement at no charge. Pet safety restraints made by other brands may be eligible for a 30 percent discount on a Sleepypod pet carrier or safety harness.

Information about the Sleepypod Crash Replacement Program is available at <http://sleepypod.com/accident-replacement-program>.



About Sleepypod

Busy pet-owner lifestyles demand pet products that are not only versatile but also exceptional enough to baby the pets that mean so much to us. Sleepypod[®] understands the importance of pets in their owners' lives and that's why safety is Sleepypod's top priority. To protect the joy of driving with pets, Sleepypod crash tested its entire line of dog harnesses and pet carriers at the standard set for child safety restraints. From the BPA-free silicone in Yummy Travel Bowls to the 100 percent organic Little Germs line of cleansers, Sleepypod devotes careful and caring attention to every detail in each product. Bold and innovative, Sleepypod products are clever enough to have won a slew of awards and stacks of praise from veterinarians, pet industry experts and media, even earning a spot in the *Metropolitan Home* “Design 100” alongside iconic products like the iPhone and the Smartcar. Thoughtful design features transform ordinary pet products from insipid to inspired. For more information about Sleepypod, go to <http://sleepypod.com>. Safe travels.[®]

Contact Information

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