



FOR IMMEDIATE RELEASE

Contact: Jane Skuta  
(213) 341-1088, ext. 5  
press@sleepypod.com

## Sleepypod Introduces Safe Pet Travels Packages, Announces Pre-Thanksgiving Giveaway The Safest Pet Travel Products, Made Even Better

Pasadena, Calif.—November 6, 2013—Sleepypod's award-winning pet products have often been described as "the safest" pet travel products. So how to make the safest pet travel products even better? Create the Safe Pet Travels Package, of course. Sleepypod today announces four Sleepypod Safe Pet Travels Packages, each package anchored by an award-winning Sleepypod safety harness or pet carrier: Clickit Utility dog safety harness, Sleepypod mobile pet bed, Sleepypod Air pet carrier, or Sleepypod Atom pet carrier. Additional products in each package includes a Yummy Travel Bowls set made from FDA food-grade, BPA-free silicone, as well as a 100 percent organic, VOC-free and hypoallergenic Little Germs Organics: Stay Clean Travel Kit.

Discounted prices vary per package with discounts ranging between \$10.50-\$17.25 from total retail price values.

Just in time for Thanksgiving travel, Sleepypod is giving away one Sleepypod Safe Pet Travels Package plus a \$200 Sleepypod gift certificate for the winner to give to a person or organization of their choosing. The winner will choose from one of four Sleepypod Safe Pet Travel packages. To enter the giveaway, go to Sleepypod's Pet Travel Experts blog at <http://www.pettravelexperts.com>. The giveaway ends Wednesday, November 13, 2013.

**Clickit Utility Safe Pet Travels Package**, save \$10.50-\$12.00, package price: \$128.47-\$146.97 (value: \$138.97-\$158.97)

- Clickit Utility Dog Safety Harness (choose size and color)
- Yummy Travel Bowls (choose size and color)
- Little Germs Organics: Stay Clean Travel Kit for Dogs

**Sleepypod Safe Pet Travels Package**, save \$17.25, package price: \$211.72 (value: \$228.97)

- Sleepypod mobile pet bed (choose color)
- Yummy Travel Bowls, small size (choose color)
- Little Germs Organics: Stay Clean Travel Kit (choose Cat Kit or Dog Kit)

**Sleepypod Air Safe Pet Travels Package**, save \$15.75, package price: \$193.22 (value: \$208.97)

- Sleepypod mobile pet bed (choose color)
- Yummy Travel Bowls, small size (choose color)
- Little Germs Organics: Stay Clean Travel Kit (choose Cat Kit or Dog Kit)

**Sleepypod Atom Safe Pet Travels Package**, save \$11.25, package price: \$137.72 (value: \$148.97)

- Sleepypod mobile pet bed (choose color)
- Yummy Travel Bowls, small size (choose color)
- Little Germs Organics: Stay Clean Travel Kit (choose Cat Kit or Dog Kit)

### Availability

Sleepypod Safe Pet Travels Packages will be available for consumer purchase beginning November 6, 2013 in Sleepypod's online store at <http://sleepypod.com/shop/>.





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### **About Sleepypod**

Busy pet-owner lifestyles demand pet products that are not only versatile but also exceptional enough to baby the pets that mean so much to us. Sleepypod understands the importance of pets in their owners' lives and that's why safety is our priority. To protect the joy of driving with pets, Sleepypod crash tested its entire line of dog harnesses and pet carriers at the standard set for child safety restraints. From the FDA food-grade, BPA-free silicone in Yummy Travel Bowls to the 100 percent organic Little Germs line of cleansers, Sleepypod devotes careful and caring attention to every detail in each product. Bold and innovative, Sleepypod products are clever enough to have won a slew of awards and stacks of praise from veterinarians, pet industry experts and media, even earning a spot in the *Metropolitan Home* "Design 100" alongside iconic products like the iPhone and the Smartcar. Thoughtful design features transform ordinary pet products from insipid to inspired. For more information about Sleepypod, go to <http://sleepypod.com>.

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